GOVERNMENT OF INDIA
ENVIRONMENT AND FORESTS
LOK SABHA

UNSTARRED QUESTION NO:562
ANSWERED ON:04.03.2002
AWARENESS CAMPAIGN FOR FOREST CONSERVATION .
MOHAN RAWALE;Y.G. MAHAJAN

Will the Minister of ENVIRONMENT AND FORESTS be pleased to state:

(a) whether the Government have formulated any scheme for creating awareness among public towards conservation of forests;

(b) if so, the details thereof; (

(c) the funds being spent by the Government for implementation of above scheme every year; and

(d) the extent of success achieved in this regard?

Answer

MINISTER OF ENVIRONMENT AND FORESTS (SHRI T.R. BAALU)

(a) The Government has been conducting a National Environment Awareness Campaign(NEAC) every year since 1986 for creating awareness among public towards various environmental issues including conservation of forests.

(b) Under this Campaign, which is conducted with the active participation of and in consultation with the NGOs, professional groups, academic institutions etc., various awareness activities like Padyatras/Rallies, Street Theatre, Folk Dances, Essay/Debate/ Painting competitions, Seminars etc. are conducted for diverse target groups including general public, school children etc.

(c) During the current year, an amount of Rs. 3.25 crores is estimated to be spent on this Campaign.

(d) The Campaign has been quite successful in sensitizing the general public towards environmental issues including conservation of forests.